



Overview

- Motivation: data science applications in privacy-sensitive domains
- Health informatics, MOOCs, social media data ...
- Many of these applications use **Bayesian models**
- We need general privacy-preserving Bayesian inference algorithms!





- We propose a general privacy-preserving framework for variational Bayes: Variational Bayes in Private Settings (VIPS)
- To evaluate VIPS, we apply it to LDA topic models
  - In our full JAIR paper, we also study Bayesian logistic regression, sigmoid belief networks

### Background

#### • Variational Bayes

- Optimization-based approach for approximate Bayesian inference
- Make approximating distribution Q as similar as possible to target posterior distribution P
- Equivalent to maximizing the *evidence lower bound* (*ELBO*):

 $\log p(\mathcal{D}) = \log \left( \int d\boldsymbol{l} \ d\boldsymbol{m} \ p(\boldsymbol{l}, \boldsymbol{m}, \mathcal{D}) \right) = \log \left( \int d\boldsymbol{l} \ d\boldsymbol{m} \ p(\boldsymbol{l}, \boldsymbol{m}, \mathcal{D}) \frac{q(\boldsymbol{l}, \boldsymbol{m})}{q(\boldsymbol{l}, \boldsymbol{m})} \right)$  $= \log \left( \mathbb{E}_q \left[ \frac{p(\boldsymbol{l}, \boldsymbol{m}, \mathcal{D})}{q(\boldsymbol{l}, \boldsymbol{m})} \right] \right) \ge \mathbb{E}_q \left[ \log p(\boldsymbol{l}, \boldsymbol{m}, \mathcal{D}) - \log q(\boldsymbol{l}, \boldsymbol{m}) \right] = \mathcal{L}(q)$ 

#### • Differential Privacy

- Gold-standard privacy definition for data-driven algorithms
- Algorithm has similar behavior (outcome probabilities) if you change one data point

 $\mathcal{M}(\mathcal{D})$  is said to be  $(\epsilon, \delta)$ -differentially private if  $P(\mathcal{M}(\mathcal{D}) \in \mathcal{S}) \le \exp(\epsilon) P(\mathcal{M}(\mathcal{D}') \in \mathcal{S}) + \delta$ 





# Key Ideas

#### • Challenges

- Statistical efficiency when privatizing with latent variables
- Iterative algorithms such as VB cumulatively increase privacy cost, hence increase noise
- How to generalize beyond conjugate-exponential (CE) family models?

## • Our approach: VIPS

- *Perturb expected sufficient statistics*
- Effective use of the privacy budget per iteration



- (Analytical) Moments Accountant (Abadi et al., 2016; Wang et al., 2019)
  - Refined composition analysis, increase the privacy budget per iteration • Keeps track of a special quantity, the *log-moment function*, per iteration
  - Easily composes across iterations. Use it to compute final privacy loss
- *Privacy Amplification from Subsampling* • Stochastic VB scales to large datasets
- Subsampling improves privacy guarantees



Data Augmentation for non-CE family models • Pólya-Gamma data augmentation brings a broad class of models into CE





# Variational Bayes in Private Settings (VIPS)

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*a* is a clipping hyperparameter. We use a = 0.1, for a ten-fold reduction in sensitivity, while clipping ¾ of the documents.